

North Carolina



*Comprehensive Annual Financial Report
For the fiscal year ended June 30, 2011*

Featured on the CAFR cover are scenes from the 2011 North Carolina State Fair. Photos courtesy of the North Carolina Department of Agriculture.

Facts About the North Carolina State Fair

- The North Carolina State Fair is the largest 11-day event in North Carolina.
- The 2011 State Fair reached one million in attendance for the second straight year.
- The 2011 State Fair had a gross revenue of \$10.3 million from all sources.
- The State Fair each year creates several thousand jobs for its 11-day run.
- The Fair is managed and produced by the N.C. Department of Agriculture & Consumer Services and is consistently ranked among the top 25 fairs in North America.
- The first N.C. State Fair took place 158 years ago in 1853.
- More than 234,000 pounds of canned food was donated by 2011 fair patrons for the Food Lion Hunger Relief Day on Thursday, Oct. 20. The food benefits the Food Bank of Central and Eastern North Carolina.
- The 2011 State Fair played host to a variety of musical acts, including country music legend George Jones, Christian rockers Skillet, R&B icon Dionne Warwick and North Carolina's own Kellie Pickler.
- The Village of Yesteryear, which features crafters and artisans from across the state, marked its 60th anniversary at the 2011 State Fair.

“It was another wonderful fair,” said Agriculture Commissioner Steve Troxler. “Attendance was 1,009,173, our second-highest total ever. For the most part we had fantastic weather, and the final weekend was absolutely beautiful. Having good weather led to above-average attendance on all but one day of the fair.”

“I cannot thank fairgoers enough for their continued support,” Troxler said. “I hope they’re already marking their calendars for Oct. 11-21, 2012. I know we’re eager to start planning for it.”

For more information about the North Carolina State Fair, please refer to the About Us section on www.ncstatefair.org.